



ASSYSTEM

BRUIT

Benchmarking Russia and Ukraine with
respect to the Innovation TrendChart

Module 1

Introductory training workshop

Introduction

Various instruments used in TrendChart and provided by correspondents:

Innovation policy knowledge base:

- Innovation policy measures
- Policy information fiches
- Who's Who In innovation

Innovation policy tools:

- Country and Country Group Reports
- Workshop Country Briefings

⇒ From the various inputs of the correspondents, analysis and synthesis reports

Innovation policy measures

Definition

IP = any policy measure and policy mechanism that affects innovation process

An innovation policy measure is defined as any activity that mobilises:

- Resources (financial, human, organisational) through innovation orientated programmes and projects;
- Information (road-mapping, technology diffusion activities, coordination) which is geared towards innovation activities;
- Institutional processes (legal acts, regulatory rules) designed to explicitly influence environment

Definition (suite)

With the goal to achieve public policy objectives in area of innovation:

- With a percentage of (national) public funding;
- On a continuing basis (usually not a one-off 'event');
- Where the target group or eligible participants include enterprises.

Taxonomies of innovation policy measures

Explicit i.p.m. > all those measures that explicitly state enhancement of innovation process as their objective

Implicit i.p.m. > all those measures that affect innovation process indirectly i.e. are not designed with innovation objectives in mind but do have unintended and significant consequences on innovation

You should collect data on explicit policy measures and mechanisms

Use in TC and in BRUIT

Innovation policy measures are constantly referred to in TrendChart. They are used :

- For consultation in the database (Innovation policy measures)
- For use as reference in the country reports
- For use as reference in the country briefings
- For comparison with other measures in other countries (benchmarking, best practice)

Structure of the measures

The measures are divided in 4 main parts:

- General Presentation of the measure / scheme / action / regulation
- Detailed Information
- Results, evaluation and impacts
- How to find out more about the measure

Structure of the measures (2)

General Presentation of the measure:

- Country concerned
- Title of the measure
- Some keywords
- Overview of the measure
- Background and rationale
- Action plan objective addressed

Structure of the measures (3)

Detailed information:

- Start and end date of the measure
- Relation with other measures
- If novel, origin??
- Geographic coverage
- Target group(s)
- Potential cooperation between the various target groups
- Innovation process addressed
- Criteria for eligibility

Structure of the measures (4)

Detailed information (continued):

Mode of funding

Eligible costs

Sources of financing

Overall budget (in Euro)

+ is the measure specific to one sector (agriculture, manufacturing, services... very detailed) and is it targeted at one technology (software, telecoms ...)?

Structure of the measures (5)

Results, evaluation and impacts:

Specified indicators

Measure evaluated?

Indicators of success

Overall appraisal of the measure

Structure of the measures (6)

Find out more ...:

Information source

Legal basis

Manager responsible (+ agency)

POLICY INFORMATION FICHE

Definition

PIF (Policy information Fiches) form the policy information base of the TC website, which provides easy access via an enhanced search function to policy information and news items collected by the Trend Chart network of country correspondents. To feed this base, correspondents monitor a whole range of publications and events.

Use of PIF

Mainly for consultation and information (policy information base)

Gives an idea of how active a country is in terms of innovation

Also to feed the newsletter

Structure of PIF

The main part is obviously the text in itself, however, very important as well are:

- The type of information
- The source of the information
- Keywords
- The action plan category to which the information is relevant
- The sector and the technology fields specific to the information
- The date until which the information is relevant

Structure of PIF (2)

- Any related document that can be uploaded
- Any related URL
- The name of a contact person

These elements allow for more detailed description of the information and easier search for information as well.

The Who's Who

Definition

The Who's who database of the TrendChart provides an overview of the key innovation stakeholders in each of the 33 countries and three country zones covered by the network of correspondents.

The Who's who includes information on the following categories of persons:

- Managers of innovation policy measures contained in the TrendChart database of measures;
- Participants to TrendChart policy workshops;

Definition

- Members of the Group of Senior officials of EU Member States on Innovation Policy which oversees the work of the TrendChart network in coordination with the European Commission;

The Country Correspondents of the Trend Chart network as well as other senior experts and managers of the TrendChart;

Individuals who have subscribed to the Trend Chart news service and who have completed the required information in the profile form.

Structure of Who's Who entry

Entries in the Who's who consist of an organisation:

- Name
- Address
- Category
- Phone and fax numbers
- And website

Structure of Who's Who entry (2)

And a person within that organisation:

- Title
- Name
- First name
- Email
- And possibly direct phone number

When relevant, the person/organisation will be linked to the measure it is responsible for (automatic when a new measure is uploaded).

Practical aspects

How to fill them in?

Within the TrendChart project, the measures and PIF follow a complex approval way. They are directly uploaded through an extranet by the correspondent and then approved by the senior analyst and the editor.

Within BRUIT, we intend to make it simpler:

Word file to be filled in and sent to us, explanations and corrections if necessary. Upload by us.

Keep in mind that the vast majority of fields is mandatory, especially for measures.

The Word files will be sent to you asap (template to be used as well as template with explanation)