



ASSYSTEM

BRUIT Project

**Benchmarking Russia and Ukraine with
respect to the Innovation TrendChart**

Module 1

Introductory Training Workshop

IMEMO, Moscow

21st-22nd November 2006

Introduction to BRUIT

Project Title:	Benchmarking Russia and Ukraine with respect to the Innovation TrendChart
Project Acronym:	BRUIT
Thematic Priority:	Specific measures in support of international co-operation – Russia and other NIS
Project Number:	INCO-CT-2006-031585
Start date:	1st October 2006
End date:	31st December 2007
Contract Type:	Specific Support Action
Project Funding:	170,000 euros

Introduction to BRUIT

BRUIT's objectives:

- Address INCO objective “D2. Adjusting the System of Industrial Production and Communications”
- Research and benchmark the innovation capacities and policies of Russia and Ukraine using methodologies and indicators from the European TrendChart on Innovation
- Expose Russian and Ukrainian innovation policy institutions and policy-makers to European, as well as world wide, best management practice in innovation policy
- Establish a mechanism for closer ties between Russian and Ukrainian national innovation policies and those of the European Commission and EU Member States

Introduction to BRUIT

BRUIT's main tasks:

1. Training – Russian and Ukrainian innovation policy research institutes will be trained to use the innovation benchmarking tools and methodologies from TrendChart
2. Data Collection and Quality Control – Russian and Ukrainian partners will systematically research and gather data on the innovation capacities and policies of Russia and Ukraine to enable compilation of benchmark indicators and reports for TrendChart
3. Policy Reporting and Benchmarking Analysis – Russian and Ukrainian partners will report and benchmark the innovation capacities and policies of Russia and Ukraine, using TrendChart indicators and methodologies.
4. Dissemination – Information on innovation benchmarking in Russia and Ukraine available via BRUIT and TrendChart websites. Final dissemination conferences in Russia and Ukraine.

Introduction to BRUIT

Project Team:

Assystem UK Ltd, www.assystemuk.com, (project co-ordinator)

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Ukrainian Federation on Informatics and System Analysis (UFISA), www.ufi.org.ua

Institute of World Economy and International Relations - Russian Academy of Sciences (IMEMO), www.imemo.ru

Russian Institute of Science, Innovation and Socio-Economic Programmes (ISISEP), www.isisep.ru



What is TrendChart? (1)

1. Main benchmarking instrument of the European Commission in the area of innovation policy (<http://trendchart.cordis.lu>)
2. 100's of innovation policy measures and support schemes have been implemented across Europe over past decade and longer
3. Diversity of policy measures reflects the diversity of the underlying conditions, cultural preferences and political priorities in the Member States.
 - Nevertheless, perception of innovation policy as a European task.
4. An outcome of Lisbon Summit (2000) where recognised regular benchmarking exercises required to measure and compare the innovation performance of EU countries



What is TrendChart? (2)

5. Provides policy makers and managers of innovation support schemes with
 - i. summarized information and statistics on innovation policies
 - ii. performances and trends in Member States
 - iii. mechanism for exchange of good practice in this area



Introduction to TrendChart

Today, widespread geographical coverage





How does TrendChart work? (1)

1. Service advised by a Group of Senior Officials (GSO) from the official innovation policy formulating bodies of Member States
2. TrendChart comprises of three major building blocks:
 - i. Survey of Innovation Policy - collecting and analysing information on innovation policy measures in European countries
 - ii. European Innovation Scoreboard - delivering aggregate statistical data to compare and analyse national innovation performances
 - iii. Innovation Policy Review Workshops - offering forums to assess the effectiveness of innovation schemes and to identify 'good practice'



How does TrendChart work? (2)

3. Survey of Innovation Policy

- i. A policy measure is defined as any type of government funded initiative supporting innovation activity in the business sector (e.g. support programmes, new regulations, technology councils)
- ii. Survey is carried out by a Network of National Correspondents covering the 33 individual countries and 3 “world-regional-zones”
- iii. Up-to-date information on policy measures available via an online Innovation Policy Knowledge Base Policy Measures Base
- iv. Who's Who in Innovation Section provides contact details of organisations and individuals for agencies and governmental departments involved in the policy measures
- v. Country Reports produced each year for each of the 33 individual countries and 3 “world-regional-zones”. The reports highlight innovation policy trends and priorities and appraise progress towards the relevant Lisbon objectives



How does TrendChart work? (3)

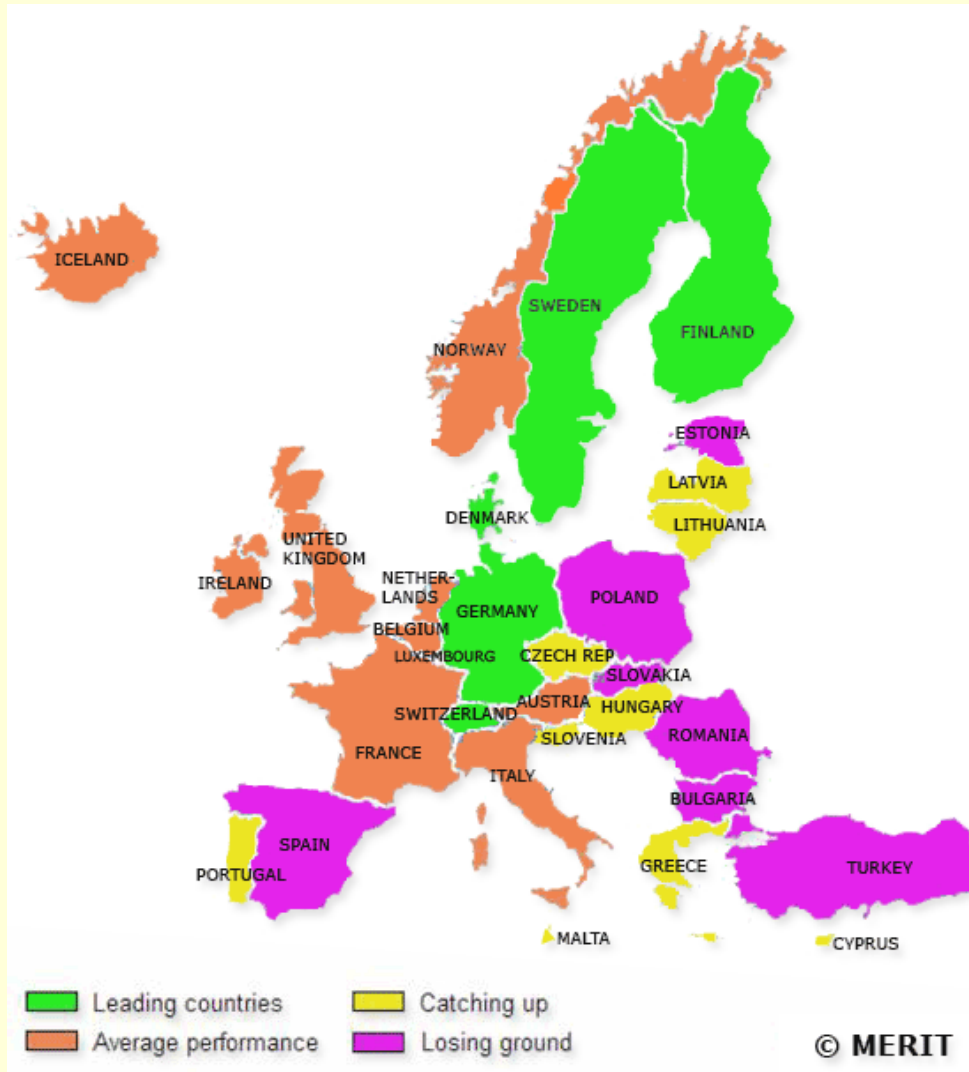
4. European Innovation Scoreboard

26 indicators grouped in 2 main themes with 5 categories

1. Innovation Inputs	
1.1 Innovation drivers	Measure the structural conditions required for innovation potential (5 indicators)
1.2 Knowledge creation	Measure the investments in R&D activities, considered as key elements for a successful knowledge-based economy (5 indicators)
1.3 Innovation & entrepreneurship	Measure the efforts towards innovation at the level of firms (6 indicators)
2. Innovation Outputs	
2.1 Application	Measure the performance, expressed in terms of labour and business activities, and their value added in innovative sectors (5 indicators)
2.2 Intellectual property	Measure the achieved results in terms of successful know-how (5 indicators)



Introduction to TrendChart



The 2005 Summary Innovation Index gives an “at a glance” overview of aggregate national innovation performance



How does TrendChart work? (4)

5. Innovation Policy Review Workshops

- i. Reviews offer the opportunity to compare and analyse in depth innovation policies and support schemes across Member States.
- ii. Purpose is not to 'score' the quality of schemes, but to facilitate the transnational exchange of experience between policy makers and scheme managers.
- iii. Workshops organised on issues such as Innovation in Services, Efficiency of Innovation Systems, Innovation and Public Procurement, etc.
- iv. Network of Correspondents provides input for the Innovation Policy Review Workshops in the form of 'Workshop Country Briefings' and a 'Workshop Input Report'. Conclusions and recommendations are synthesised in 'Workshop Output Reports'.



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Project Website: www.inco-bruit.eu (arriving soon)